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"CURRICULUM – VITAE"

NAME : Dr. POOJA MISHRA
FATHER'S NAME : SHRI ARVIND DUTT MISHRA
DATE OF BIRTH : SEPTEMBER, 30 / 1984
PLACE OF BIRTH : REWA (M.P.)
MARITAL STATUS : SINGLE
LANGUAGES KNOWN : HINDI, ENGLISH
CASTE : HINDU [BRAHMIN]
CATEGORY : GENERAL
NATIONALITY : INDIAN



ADDRESS-

(1) **PERMANENT** : "MISHRAMBU LALITA SADAN",
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QUALIFICATION :

(A) ACADEMIC CARRIER :

S.No.	Exam Passed	Board/Univ.	Subject	Division	Year
01	10	Board of Secondary Education, Bhopal	All compulsory subjects	Second	1999
02	10+2	Board of Secondary Education, Bhopal	Physics, Chem. & Biology	Second	2001

03	B.Sc.	Model Sc. College(APSU), Rewa (M.P.)	Chem., Botony, Zoology	First	2004
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(B) TECHNICAL CARRIER :

S.No.	Exam Passed	Board/Univ.	Subject	Division / % age	Year
01	M.B.A	University Teaching Department, APS University, Rewa (M.P.)	Marketing & Finance	First, 74.45%	2007

(C) Diploma :

S.No.	Exam Passed	Board/Univ.	Subject	GRADE/ %age	Year
01	PGDRD	IGNOU	Rural health development	B / 63.28%	2011

(D) Exam Qualified: UGC-NET June- 2012 from Management

**(E) Doctor of Philosophy: Completed on 23RD September 2013 on the topic
“Reengineering Concept To Market Innovative Product”.**

(F) Paper Published :

S.No.	Paper Published/ Presented	Title of paper	Year
1	Published paper in Vindhya Bharti, Research journal of APS University, Rewa (M.P.), No.-11 Vol.-2, ISSN 0976 - 9986	Reengineering: A Key to Survive and Succeed	October 2011
2	Published paper in Journal of Madhya Pradesh Economic Association (MPEA), No.-1 Vol.-23, ISSN 2277 – 1123	The Millennium Development Goals – Target Regarding Food Security In India	February 2012
3	Published paper in Emerging Trends and Challenges in	Role of Information Technology in Business	March 2012

	Management, Excel India Publishers (ETCM), ISBN: 93-82062-09-2	Process Re-engineering: An Indian Perspective	
4	Published paper in Exploring customer Dynamics, Himalaya Publishing House (icom), ISBN: 978- 93- 5097- 267- 0	Impact of Reengineering on banks on customers: A case Study of SBI	December 2012
5	Paper published in online journals-INTELLECTUALS: An international refereed journal of commerce and management, vol.1(1) ISSN: 2454-6399	Impact of e-tailing on retail industry	June 2015
6	Paper published in online journals-INTELLECTUALS: An international refereed journal of commerce and management, vol.1(2) ISSN: 2454-6399	A Success Mantra: Reengineering	December 2015
7	Paper published in Alchemy of Leadership for innovation and Sustainability, ISBN: 978-93-86142-23-8	Effect of Education on Women Empowerment and Enhancing Leadership: An Analytical Study After Liberalization	February 2018

(G) Paper Presented :

1	Presented paper in 2 nd international conference on climatic change and sustainable management of natural resources, At ITM- Universe Gwalior, (M.P.)	Analyzing customer's attitude towards eco-innovation	December 05-07, 2010
2	Presented paper in 23 rd National Annual Conference MPEA on Financing the poor	The Millennium Development Goals – Target Regarding Food	February 17 – 18, 2012

	and State's Development, At APS University, Rewa (M.P.)	Security In India: Success or Failure	
3	Presented paper in 1 st National Conference ETCM on Emerging Trends and challenges in management At Department of Business Administration, APS University, Rewa (M.P.)	Role of Information Technology in Business Process Re-engineering: An Indian Perspective	March 24-25, 2012
4	Presented paper in International Conference on management (icom), At BHU, Varanasi (U.P.)	Impact of Reengineering on banks on customers: A case Study of SBI	December 04 – 05, 2012
5	Presented paper in National seminar on social work profession: issues and challenges At study centre of social work (Department of psychology), APS University, Rewa (M.P.)	Economic growth is driven by women: a cross country comparisons.	September 24 - 25, 2015
6	Presented paper in 6 th international conference (ICON) on "Alchemy of Leadership for innovation and Sustainability"	Effect of Education on Women Empowerment and Enhancing Leadership: An Analytical Study After Liberalization	February 17-18, 2018
7	Presented a paper in the International Summit on University – Industry Interface for Skill Development Of Youth	Academia and Industry: Bridging the two different Ideologies	February 25-27, 2018

(H) Book Published :

1	Published thesis in the form of book with "Research Culture Society and Publication" (Registered International level ISBN Books and ISSN Journals Publisher), ISBN: 978-93-92504-06-8	Reengineering Concept For Innovative Product Marketing	June - 2022	Publication type: Authored
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(I) WORKSHOP ATTENDED :

1. 10- days Research methodology course for Ph.D Scholars and young teachers in social sciences sponsored by ICSSR, New Delhi At School Of Studies In Economics, Vikram University, Ujjain from December 6-15, 2013.
2. 3-days Research Methodology and statistical soft-wares organized by Department Of Business Administration, A.P.S.University, Rewa from December 18-20, 2013.
3. 1-days workshop on SPSS 25 jointly organized by Department Of Computer Application and Department of Business Administration, A.P.S.University, Rewa on August 2, 2018.

RESEARCH EXPERIENCE :

Guided two students of M-Phill in their dissertation related to the finance from 2014-2015 and the topics are:

1. A study on financial derivatives (futures and options) with special reference to ICICI and SBI
2. An analytical study of cash management system at SBI

WORKING EXPERIENCE :

TOTAL LENGTH OF EXPERIENCE : 15 Years, and 05 months

S. No	Institution/ Organization	Designation	Period	Monthly Salary	Appointing Authority
01	Department of Business Administration, UTD of APS University, Rewa (M.P.)	Guest Lecturer	23 rd Oct. 2007 to till date Contd.	Approx. Rs. 20000/- to Rs. 30000/-	Vice Chancellor, APSU, Rewa (M.P.)

TYPE OF WORK IN ABOVE SAID INSTITUTIONS :

- ✚ As working in APS University, MBA Department in the designation Guest Lecturer teaching to the student of M-Phill, and BBA; distance learning course (PGDMM)
- ✚ Preparation of syllabus of various training programme, CBCS syllabus of BBA Programme.
- ✚ Preparation of Examination papers for the student.
- ✚ Helping students in their research proposals.
- ✚ Also Supporting in various administrative work

O.S. KNOWN : MS-DOS & Windows.

COMPUTER LANGUAGES & PACKAGES KNOWN :

PACKAGES : MS Office (MS Word, MS Excel, MS Power Point)
DTP Tools (Page Maker, Corel Draw, Instant Artist, Card Shop), etc.

AREA OF INTEREST :

- ✚ Marketing & Finance.
- ✚ Teaching and education

REFERENCE :

- 1- Rtd. Prof. (Dr.) Deepa Shrivastava, Head, Department of Business Economics., APS University, Rewa (M.P.) Mobile- 9424336902
- 2- Rtd. Prof. Rajiv Dube, Department of Business Economics., APS University, Rewa (M.P.) Mobile- 09425184647
- 3- Prof. Atul Pandey, Head of dept., Department of Business Admin., APS University, Rewa (M.P.) Mobile- 09425471030

DECLARATION :

I here by solemnly declare that all the information's are correct to the best of my knowledge and belief.

Date:/...../.....

Place:.....

(Pooja Mishra)